



Vendor Prospectus for Zero Waste Expo Aotearoa

How your organisation can help us to make your local event a success

Welcome to Zero Waste Expo Aotearoa

The inaugural Zero Waste Expo will be held at Addington Raceway and Events Centre on Sunday the 2nd February 2020. This will be an educational experience with attendees having the opportunity to learn how to improve their waste reduction efforts.

Who is this event aimed at?

Anyone who is concerned about our environment and is uncertain how to get started. People who are already on the journey and want to learn about whatever is happening in their community now.

There is public confusion about how exactly households are expected to manage their waste. It is clear that many people want to live a more eco-friendly lifestyle, and they realise that they need to reduce their waste footprint, but they don't know where to begin and are generally daunted by seeing people who are already successfully achieving this with minimum waste. We intend to teach people that they don't have to be eco-warriors in the first instance - that every step taken is a step towards improving our environment.

Our vision

To provide a platform to educate the public and business sectors in the principals and implementation of Zero Waste, working with the local Councils. We believe that through collaboration we can make our world a better place for future generations to live.

The aim to be waste free and have a sustainable environment by 2025 is possible if we can all work together.

Zero Waste International Alliance Global Principals

“Zero Waste is a goal that is ethical, economical, efficient and visionary, to guide people in changing their lifestyles and practices to emulate sustainable natural cycles, where all discarded materials are designed to become resources for others to use.

Zero Waste means designing and managing products and processes to systematically avoid and eliminate the volume and toxicity of waste and materials, conserve and recover all resources, and not burn or bury them.

Implementing Zero Waste will eliminate all discharges to land, water or air that are a threat to planetary, human, animal or plant health.”

Why participate in this event?

Community

This is placed to be a community event with sponsorship paying for the venue hire and event promotion so the event will be free to attend.

Corporate support will allow businesses the opportunity to showcase what they are doing in the eco/Zero Waste space, and who you are working with to improve your waste reduction efforts.

Visibility

This is a prime opportunity for your organisation to showcase your waste reduction efforts to your local community. Doing so will uphold the community's confidence in what you are achieving. It will also be an opportunity to meet the community face to face and find out what they consider a priority.

This event would also provide an opportunity for you to advertise job positions to people with the same priorities as your organisation.

Cost Effectiveness

Zero Waste Expo Aotearoa Trust has been established as a not for profit charitable trust and as we have charitable status you will be able to recover a portion of your sponsorship from your tax. Please seek advice from your accountant for exact details. The IRD's myIR online services will help you claim your entitlements more easily and quickly.

Sponsor Privileges

Vendors will be provided with a variety of promotional opportunities in return for your support. Depending on the agreement these may include:

- space at the expo(s) relative to your vendor contract
- your logo displayed on the website and all public correspondence
- mention of your organisation in special notices including opening and closing of the expo
- the opportunity to provide appropriate materials for distribution (as long as it is Zero Waste)

What booth size best suits you?

We have 5 levels of involvement for you to showcase your zero waste efforts, all pricing is ex GST:

- ★ **National Corporate Vendor; from \$2,000**
 - A package that allows a large (6m x 2.4m) space at every expo event around the country
- ★ **Local Corporate Vendor; from \$1,000**
 - A package that allows a medium (6m x 1.2m) space in that regions' expo
- ★ **Small Business Vendor; from \$600**
 - A package that allows a small (3m x 1.2m) space in that regions' expo
- ★ **Community group craft stalls; from \$100**
 - Small spaces (3m x 1.2m) to showcase the community work that you are achieving
- ★ **Workshops and/or demonstrations**
 - Please contact Cherie to discuss

If you need trestle tables they are available to hire for \$20 each.

Are you keen to join us? Let's Talk!

We are very excited to be bringing our expo to Christchurch for the first time and we would love to collaborate on a vendor package that will suit your organisation and your needs.

We have many ways for you to contact us and we can chat any time that suits you:

E: sponsors@zerowasteexpo.nz

W: www.zerowasteexpo.nz

M: 021 293 9746 (Cherie)

E: info@zerowasteexpo.nz

F: facebook.com/zerowasteexponz

T: @zerowasteexponz